

# eZ Winter Conference Geneva 2010

## CJW Newsletter Extension

# CJW Newsletter Subscription

Home / Subscribe to newsletter

## Newsletter subscribe

Here you can subscribe to one of our newsletters.

Please fill in the boxes "first name" and "last name" and enter your e-mail address in the corresponding field. Then, select the newsletter you are interested in and the format you prefer.

### NL System 1

Newsletter Testliste 1       HTML       Text

Salutation:  Mr.  Mrs.

First name:

Last name:

E-mail\*:

\* mandatory fields

### Data Protection:

Your e-mail address will under no circumstances be passed on to unauthorized third parties.

### Further Options:

You want to [unsubscribe](#) or [change](#) your profile?

# CJW Newsletter Configure Settings

Home / Configure newsletter settings

## Configure newsletter settings

Here you can edit your attitudes for newsletter.

Please select the newsletter for subscribe or unselect the newsletter for unsubscribe.

You can also edit the small boxes "first name" and "last name".

You can not edit your email address. Please, announce yourselves once more to newsletter to use another email address.

### NL System 1

Newsletter Testliste 1       HTML       Text

**Salutation:**  Mister  Miss

**First name:**

**Last name:**

**Email\*:**

\* mandatory fields

# CJW Newsletter Structure under NL Root

- [I] CJW Newsletter System (NL System 1)
  - [II] CJW Newsletter List 1 (NL List 1)
    - [III] CJW Newsletter Edition 1 (NL Edition 2009/01)
      - [IV] CJW Newsletter Article 1
      - [IV] CJW Newsletter Article 2
    - [III] CJW Newsletter Edition 2
  - [II] CJW Newsletter List 2



# Newsletter Index / Overview Page

- The welcome page with last ten actions for fast access.

The screenshot shows a web application interface for managing newsletters. At the top, there is a navigation bar with tabs for 'Content structure', 'User accounts', 'Setup', 'My account', 'Newsletter' (which is active), 'Analytics', and 'Developer'. Below the navigation bar, the breadcrumb path is '> newsletter / index'.

The main content area is divided into several sections:

- Other:** A list of links including 'Newsletter overview', 'Newsletter registration form', 'Users search', 'Statistics', and 'Settings'.
- Newsletter System:** A tree view showing the hierarchy: 'NL System 1' (expanded) contains 'NL List 1', which in turn contains 'User (0)', 'Draft (1)', 'Send (0)', 'Archive (0)', and 'Abort (0)'.
- Newsletter overview:** A section titled 'NL System 1' containing a list of 'NL List 1 / Newsletter Testliste 1 Newsletter Drafts', with the first item being '1. NL Edition 2009/01'.
- Last ten actions:** A table showing the most recent actions performed.

Name	Status	Mails	Modified
<a href="#">NL Edition 2009/01</a>			21/07/2009 9:43 am

# CJW Newsletter System [I]

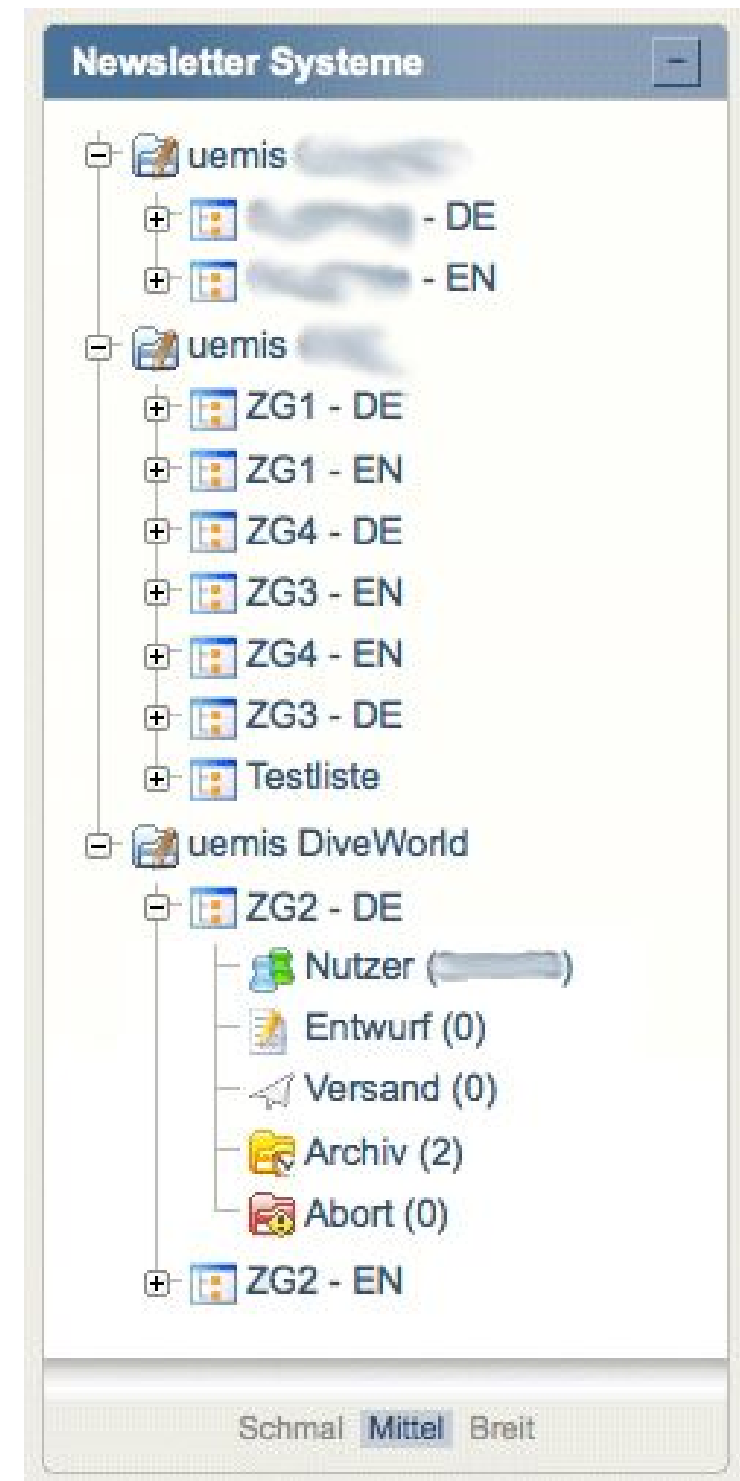
- Run multiple CJW Newsletter systems in one eZ Publish installation.
- Think about the CJW Newsletter system as an independent system.

The screenshot shows the eZ Publish administration interface for the 'NL System 1 [CJW Newsletter SYSTEM]'. The interface includes a navigation bar with tabs for 'Preview', 'Details', 'Translations', 'Locations', and 'Relations'. The 'Details' tab is active, showing the system's metadata. The title is 'NL System 1', and the short description is 'This Newslettersystem is the container for Newsletter list objects'. The system is configured for 'English (United Kingdom)'. Below the metadata, there is a table of sub-items. The table has columns for Name, Language, Always available, Visibility, Type, Modifier, Modified, and Section. One sub-item is listed: 'NL List 1' with language 'English (United Kingdom)', 'Always available' set to 'No', 'Visible', 'Type' 'CJW Newsletter LIST', 'Modifier' 'Felix Woldt', 'Modified' '21/07/2009 9:51 am', and 'Section' 'Newsletter'. At the bottom, there are controls for 'Remove selected', 'Update priorities', and a 'Create here' button. The sorting is set to 'Class identifier' in 'Ascending' order.


Name	Language	Always available	Visibility	Type	Modifier	Modified	Section
NL List 1	English (United Kingdom)	No	Visible	CJW Newsletter LIST	Felix Woldt	21/07/2009 9:51 am	Newsletter


## e.g. Multiple Systems and Lists

- A three CJW Newsletter system setup
- with ten CJW Newsletter lists
- and one test list.
- This is very flexible.



# CJW Newsletter List [II] Overview

 **NL List 1 [CJW Newsletter LIST]**

Last modified: 16/09/2009 1:01 pm, [Newsletter Administrator](#) English (United Kingdom) 

**Title:**  
Newsletter Testliste 1

**Short title:**  
NL List 1

**Short description:**  
This is the configuration for a Newsletter.

- define in which sitaccess the list is show for subription
- define which Newsletter outputformats are available
- ...

**Newsletter list configuration:**


**Automatically approve registered users:**  
Yes

**Output Formate:** **Anzeigen in Siteaccess**  
HTML, Text ez4you\_user, ez4you\_user\_en, ez4you\_admin, ez4you\_admin\_en

**Main Siteaccess** **Main Siteaccess SiteURL** **Main Siteaccess Locale**  
ez4you\_user\_en www.ez4you.de eng-GB

**Email Sender:** **Email Sender Name:** **Email Receiver Test:**  
info@newsletter.ez4you.de (Newsletter Sender Name) info@jac-systeme.de

**User count**  
0

English (United Kingdom)  [Edit](#) [Move](#) [Remove](#)



# CJW Newsletter List [II] - edit














- [1] Title is visible on subscribe page.
- [2] List Option.
- [3] create once and publish multiple: HTML, txt, SMS, Twitter, Fax, Jabber ..
- [4] Subscriber can be approved with confirmation mail (yes) or directly (no).
- [5] Email settings
- [6] You can choose here different skins.
- [7] Personalize your CJW Newsletter.

Edit <Newsletter Liste ez4you DE> [CJW Newsletter LIST] German

**Title (required):**  
Newsletter Liste ez4you DE [1]

**Short title:**

**Short description:**

Format **B** *I*  $\times$   $\times^2$              

**Path:**  
Disable editor

**Newsletter list configuration (required):** [2]

**\* List options**

render output	can subscribe	siteaccess
<input checked="" type="radio"/>	<input checked="" type="checkbox"/>	ez4you_user ( ger-DE - www.ez4you.de )
<input type="radio"/>	<input type="checkbox"/>	ez4you_user_en ( eng-GB - www.ez4you.de )
<input type="radio"/>	<input checked="" type="checkbox"/>	ez4you_admin ( ger-DE - admin.ez4you.de )
<input type="radio"/>	<input type="checkbox"/>	ez4you_admin_en ( eng-GB - admin.ez4you.de )

**Availabel newsletter output formats**

- HTML [3]
- Text

**Approve subscription after user registration?**  
 nein  ja [4]

**\* Newsletter sender email**  
info@newsletter.ez4you.de

**Newsletter sender name** [5]  
ez4you

**Newsletter default test receiver email**  
info@jac-systeme.de

**Newsletter skin name**  
 default  ez4you\_extended  ez4you\_simple [6]

**Personalize newsletter if data are available?** [7]  
 nein  ja

Send for publishing Store draft Discard draft

# CJW Newsletter Subscription List [II]

Setup My account **Newsletter** Analytics Developer

### Subscription list <NL List 1> = [Link](#) =

**Name:** NL List 1  
**Creator:** [Felix Woldt](#)  
**Published:** Tuesday 21 July 2009 9:25:23 am  
**Modified:** Wednesday 16 September 2009 1:01:27 pm

**Short description:**  
This is the configuration for a Newsletter.

- define in which sitaccess the list is show for subription
- define which Newsletter outputformats are available
- ...

**Subscribed user count:**  
1

[Import CSV](#)

### Subscriber list

10 25 50

<input type="checkbox"/>	ID	Email	First name	Last name	eZ ID	Format	Status	Created	Modified	Confirmed	Approved	Removed
<input type="checkbox"/>	11	<a href="mailto:dirk@jac-systeme.de">dirk@jac-systeme.de</a>	Dirk	Lampe	0	HTML	2	16/09/2009 1:06 pm	16/09/2009 1:06 pm	16/09/2009 1:06 pm	16/09/2009 1:06 pm	n/a

# CJW Newsletter Edition [III] part I

- [1] You can add your CJW Newsletter edition (NL Edition 2009/01) text here.
- [2] This sign indicates the status of the CJW Newsletter edition (NL Edition 2009/01).
- [3] You can control your CJW Newsletter edition (NL Edition 2009/01) with test CJW Newsletter send outs or with the preview.

The screenshot shows the management interface for a CJW Newsletter Edition. At the top, the title is "NL Edition 2009/01 [CJW Newsletter EDITION]" and it was last modified on 21/07/2009 at 9:43 am by Felix Woldt. The interface includes several sections:

- Title:** NL Edition 2009/01
- Short title:** (empty)
- Short description:** This is the short description for Newsletter Edition 2009/01
- Description:** [1] (indicated by a red [1] in the original image)
- Headline:** Here you can write what you want. This Text will send by email. **If you need more** complex newsletters, you can put other contentobjects and change the newsletter layout template to fetch the childnodes.
- Newsletter edition:** (empty)

Below these fields are buttons for "Edit", "Move", and "Remove".

The **Edition State** section shows a status of "draft" with a red [2] in the original image.

The **Send Test Newsletter at:** field contains the email addresses "test1@example.com;test2@example.com". Below this, there is a text input field containing "info@jac-systeme.de" with a red [3] in the original image.

There is a "Send Test Newsletter" button.

The **Newsletter edition preview** section shows a preview of the "HTML" skin in the default theme.

# CJW Newsletter Edition [III] part II

[1] CJW Newsletter edition (NL Edition 2009/01) preview HTML and [2] Text.

[3] If you think, it is time for spreading your content into the world, then click on the “Send Newsletter” button, and with the next cronjob round, the send out starts.

[4] Here you have your sub items for the extended CJW Newsletter edition (NL Edition 2009/01).

Newsletter edition preview

Preview "HTML" [Skin: default] [1]

**Email Betreff:** [Newsletter ez4you]

To unsubscribe your newsletter please visit the following link: [unsubscribe](#)

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To unsubscribe your newsletter please visit the following link:

Preview "Text" [Skin: default] [2]

**Email Betreff:** [Newsletter ez4you]

---

To unsubscribe your newsletter please visit the following link:  
[http://admin.ez4you.de.jac401.in-mv.private:81/newsletter/unsubscribe/#\\_hash\\_unsubscribe\\_#](http://admin.ez4you.de.jac401.in-mv.private:81/newsletter/unsubscribe/#_hash_unsubscribe_#)

**Send Newsletter** [3]

**Sub items [2]** [4]

Name	Language	Always available	Visibility	Type	Modifier	Modified	Section
<input type="checkbox"/> This is an Newsletter Article 1 located under a NL Edition	English (United Kingdom)	No	Visible	CJW Newsletter ARTICLE	Felix Woldt	21/07/2009 9:47 am	Newsletter
<input type="checkbox"/> This is an Newsletter Article 2	English (United Kingdom)	No	Visible	CJW Newsletter ARTICLE	Felix Woldt	21/07/2009 9:53 am	Newsletter

Remove selected | Update priorities

CJW Newsletter ARTICLE | English (United Kingdom) | Create here | Sorting: Class Identifier | Ascending | Set

# Send out control panel and cronjob abort [III]

- See all the steps of the CJW Newsletter edition send out process.
- Possibility to stop the send out in case of a big mistake.

Versendete Newsletterausgaben

Aktuelles Datum: Freitag, 12. Dezember 2008 20:05:33

id	mail count	mail send	mail not send	creator_id	
(12)			0	14	<a href="#">Abort cronjob</a>

Cronjob Status:

- 0 - wait\_for\_process ( 15.07.2008 18:09 )
- 1 - mailqueue\_created ( 15.07.2008 18:09 )
- 2 - mailqueue\_process\_started ( 15.07.2008 18:09 )
- **3 - mailqueue\_process\_finished ( 15.07.2008 18:10 )**
- 9 - mailqueue\_process\_aborted ( - )

# Newsletter User List

- See all subscriber status informations

> Newsletter user list

### Overview

- Overview
- User list
- Blacklist
- Mailbox item list

### Settings

- Mailbox list
- Import list
- Registration form
- Settings

### Systems

+ NL System 1

Small Medium Large

### User list

Email:

### Sub Items [115]

10 25 50

ID	Email	Lists	Conf	Black	Bounce	Status	eZ User
<a href="#">132</a>	user86@example.com	1	x	-	- / 0	Confirmed	0
<a href="#">130</a>	user83@example.com	1	x	-	- / 0	Confirmed	0
<a href="#">129</a>	user82@example.com	1	x	-	- / 0	Confirmed	0
<a href="#">128</a>	user81@example.com	1	x	x	- / 0	Blacklisted	0
<a href="#">131</a>	user85@example.com	1	x	-	- / 0	Confirmed	0
<a href="#">127</a>	user5@example.com	1	x	-	- / 0	Confirmed	0
<a href="#">126</a>	user4@example.com	1	x	x	- / 0	Blacklisted	0
<a href="#">125</a>	user3@example.com	1	x	-	- / 0	Confirmed	0
<a href="#">124</a>	user2@example.com	1	x	x	- / 0	Blacklisted	0
<a href="#">123</a>	user1@example.com	1	x	-	- / 0	Confirmed	0

« Previous 1 2 3 4 5 6 7 ... 12 Next »

# Mailbox Item for Bounce Management

- Own CJW Newsletter X-Header Hash for better matching

Mailbox item list

Collect all mails Parse mails

Mailbox items [54]

Here you will find all collected emails and you can try to detect bounce mails.

ID	Mb	Ms	MI	MSize	Bouncecode	IsBounce	NI user	Subject	From	To	Email send date	Created	Processed
<a href="#">24</a>	2	3	0000008e4ae1ae99	5 kB	550	x	<a href="#">5</a>	Returned mail: see transcript for details	Mail Delivery Subsystem &lt;...>	<felix_test_system_info@...>	27/10/2009 3:33 pm	10/11/2009 11:55 am	10/11/2009 11:55 am
<a href="#">23</a>	2	2	0000008d4ae1ae99	4 kB	554	x		Returned mail: see transcript for details	Mail Delivery Subsystem &lt;...>	<felix_test_system_info@...>	27/10/2009 4:21 pm	10/11/2009 11:55 am	10/11/2009 11:55 am
<a href="#">22</a>	2	1	0000008c4ae1ae99	5 kB	554	x		Returned mail: see transcript for details	Mail Delivery Subsystem &lt;...>	<felix_test_system_info@...>	27/10/2009 4:21 pm	10/11/2009 11:55 am	10/11/2009 11:55 am
<a href="#">21</a>	1	21	163	7 kB	0	-		Unzustellbar: Jetzt bei HAV im Angebot - dem Shop am See!	<systempostmaster@htl.mo...>	<newsletter@hav-shop.de>	29/10/2009 2:40 pm	10/11/2009 11:55 am	10/11/2009 11:55 am
<a href="#">20</a>	1	20	162	11 kB	0	-		SourceForge.net Update: 30 October 2009	"SourceForge.net Team&...>	felix@jac-systeme.de	31/10/2009 11:45 am	10/11/2009 11:55 am	10/11/2009 11:55 am
<a href="#">19</a>	1	19	161	26 kB	0	-		Neuer PC f	<sonderflyer@hardwarever...>	<felix@fezie.de>	04/11/2009 12:29 pm	10/11/2009 11:55 am	10/11/2009 11:55 am

# Blacklist

- Blacklist subscribers

### Blacklist overview

If you want that a user with a special email do not get any newsletter from this newsletter system you can blacklist him!

[Add an email to blacklist](#)

### Blacklist items [4]

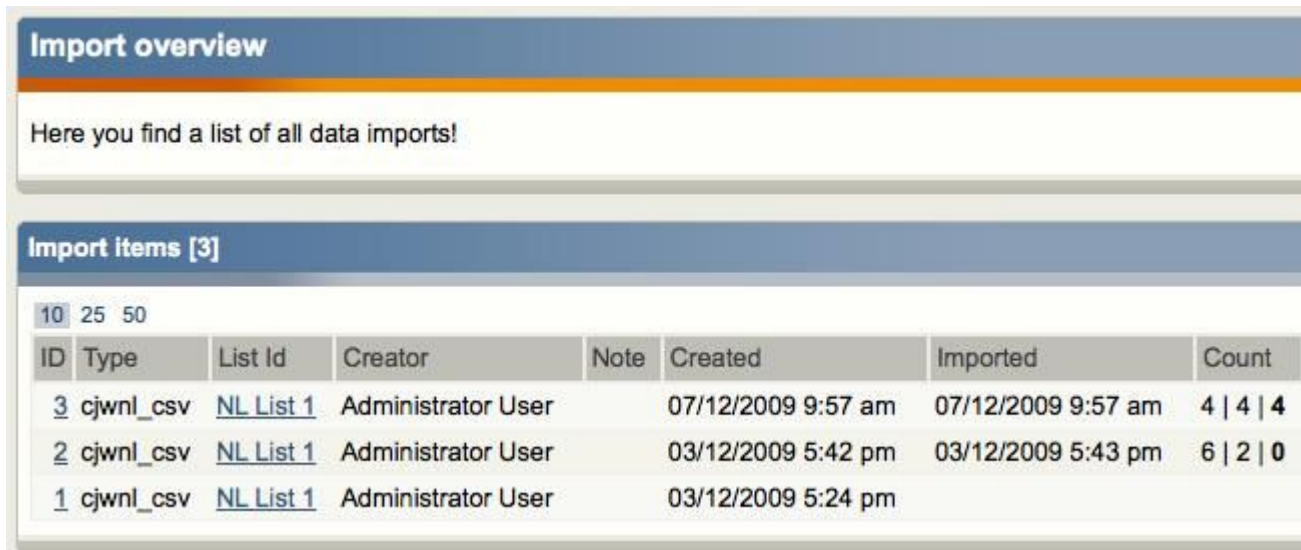
10 25 50

ID	Email hash	Email	Newsletter user	Created	Creator	Note
1	ab53a2911ddf9b4817ac01ddcd3d975f	user2@example.com	<a href="#">15</a>	02/12/2009 9:19 am	Administrator User	von felix
2	5d5c62f7ff8a0ed4e5a0433a22fed873	user83@example.com	<a href="#">22</a>	02/12/2009 9:19 am	Administrator User	noch was von Felix
3	7e65550957227bd38fe2d7fbc6fd2f7b	user4@example.com	<a href="#">126</a>	03/12/2009 5:19 pm	Administrator User	user4 on blacklist by felix
4	875c88187ba24d1db6aa534ecad8ff7e	user81@example.com	<a href="#">128</a>	04/12/2009 10:08 am	Administrator User	



# Import Lists

- You have control over multiple imports
- Automatic connection to existing eZ User via email matching



The screenshot shows a web interface with a blue header bar containing the text 'Import overview'. Below the header is a white box with the text 'Here you find a list of all data imports!'. Underneath is another blue header bar with the text 'Import items [3]'. Below this is a table with a pagination control '10 | 25 | 50' and a table with 8 columns: ID, Type, List Id, Creator, Note, Created, Imported, and Count. The table contains three rows of data.

ID	Type	List Id	Creator	Note	Created	Imported	Count
<a href="#">3</a>	cjwnl_csv	<a href="#">NL List 1</a>	Administrator User		07/12/2009 9:57 am	07/12/2009 9:57 am	4   4   4
<a href="#">2</a>	cjwnl_csv	<a href="#">NL List 1</a>	Administrator User		03/12/2009 5:42 pm	03/12/2009 5:43 pm	6   2   0
<a href="#">1</a>	cjwnl_csv	<a href="#">NL List 1</a>	Administrator User		03/12/2009 5:24 pm		

# Import Detail Information

**2 [Import details]**

Id	2
Subscription list	<a href="#">NL List 1</a>
Import type	<a href="#">cjwnl_csv</a>
Created	03/12/2009 5:42 pm
Creator	Administrator User
Import note	
Data text	var/ezwebin_site/cjw_newsletter/csvimport/2-20091203-174250-user_list.csv
Remote id	cjwnl_csv:fa532248a595d5a16197aee94ec9fe88
Imported	03/12/2009 5:43 pm
Imported subscription count   Live count   Live count approved	6   2   0
Imported user count   Live count   Live count confirmed	6   1   0

[Remove 0 active subscriptions by admin](#)

**Subscriptions created by import [2]**

Id	List name	Newsletter User	Format	Status	Created	Modified	Remote id	Import Id	NL user import id
<a href="#">133</a>	<a href="#">NL List 1</a>	<a href="mailto:user86@example.com">user86@example.com</a> <small>(Mr User86 Tester)</small>	HTML	Removed by user	02/12/2009 11:48 am	04/12/2009 10:09 am	cjwnl_csv:c7c613972418ea25c2c23242d06b7aa8	2	3
<a href="#">129</a>	<a href="#">NL List 1</a>	<a href="mailto:user81@example.com">user81@example.com</a> <small>(Mr User81 Tester)</small>	HTML	Blacklisted	02/12/2009 11:48 am	04/12/2009 10:08 am	cjwnl_csv:7d9324ddcda3ce6aa5fff2f0cf275ce4	2	2

# Questions, Thank You and Contact Information

- [coolscreen.de](http://coolscreen.de) - Hamburg / Germany
- [jac-systeme.de](http://jac-systeme.de) - Rostock and Stralsund / Germany
- [webmanufaktur.ch](http://webmanufaktur.ch) - Berne / Switzerland
- Developers united in eZ Publish - Worldwide